



Beverly Rotary Club Sprocket Newsletter

Mar 11, 2021
Issue 35



MEET IN PERSON ETIQUETTE TIPS!

Can you believe it, it's been a whole year in lockdown! I haven't had one in person meeting yet. But WAIT, there may be hope and a window of opportunity. Vaccine is being administered, and to tell the truth, our club is old enough to already fit into phase 2 section 3 or whatever it is. So if we do meet in person, just a few tips to meet me, in living color and shake my hand.

1. Cut along dotted line with a knife or X-acto blade (CAREFUL) to create a u shaped slit.
2. Bend cut slit paper towards you to create faux hand shake gesture.
3. Grip firmly and move up and down. That's it, you met me in person, or at least in practice.

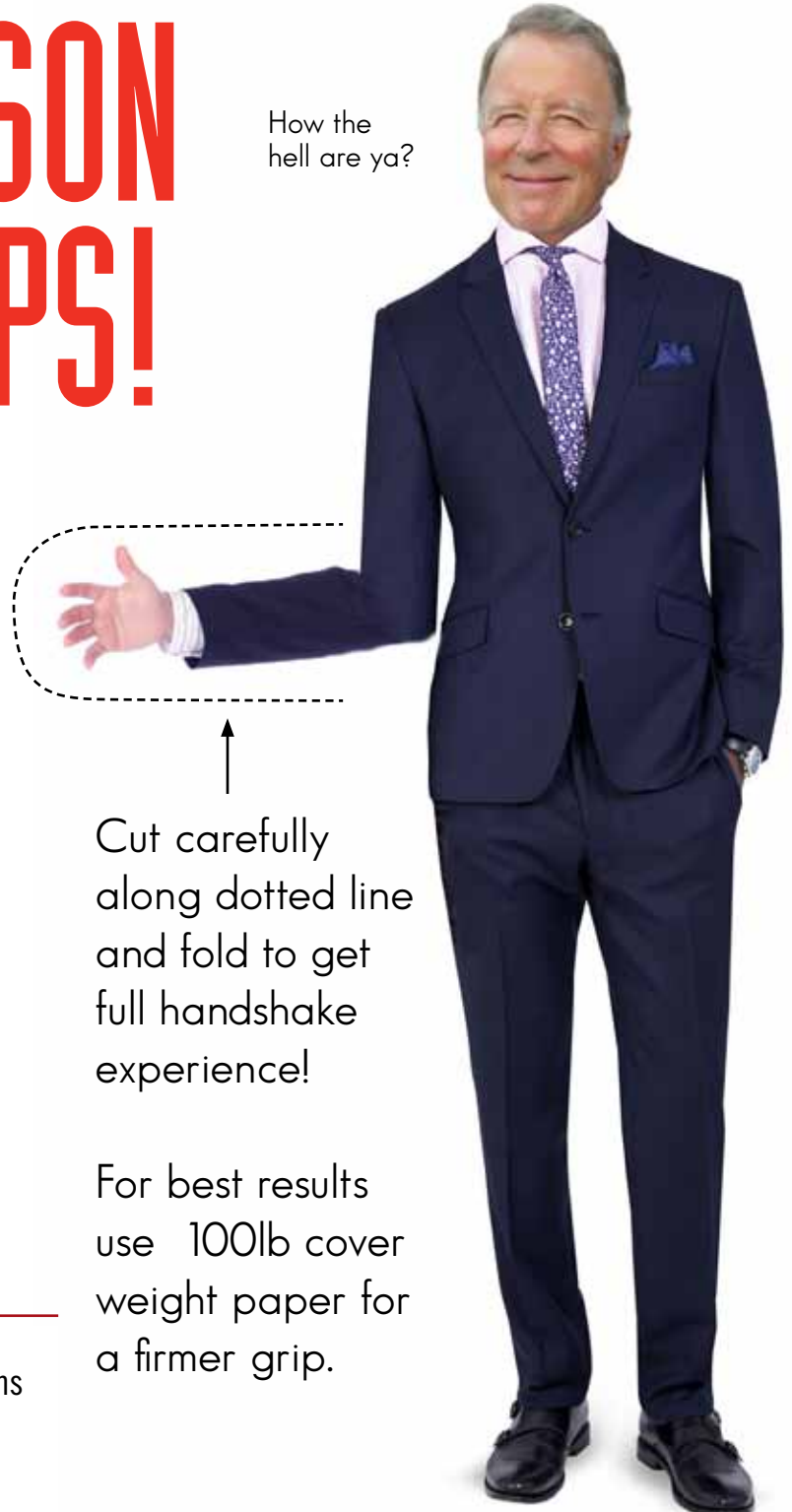
Bonus. If you can printout full size (6 feet) you'll get the full Handy experience. If you feel more comfortable wears gloves or have a dispenser of hand sanitizer nearby. Here's to meeting you in person.

President Marshall

Speakers Coming Up

- March 18 Barry Sullivan, and Dave Edward classifications
- March 25 Rachel Hand, Family Promise update
- April 1 Nate Bryant, NSCC Interim President
- April 8 Sarah MacBurnie Liporto, social media advice

How the hell are ya?



Cut carefully along dotted line and fold to get full handshake experience!

For best results use 100lb cover weight paper for a firmer grip.

Pay for lunch, happy dollars, or just a good old donation. Keep the dream alive
<http://bit.ly/Rotaryfineshappydollars>

Rotary
Beverly, MA



**100 Years of
Fellowship and Service**



That deserves a Celebration..... and, YOUR Participation!

First, we're having a party to mark the years. That's today, Thursday, February 25th at 7:00 p.m. for a virtual toast to the Club.

<https://us02web.zoom.us/j/81423714450?pwd=aHNWRDZEK0VKYzZXK0d4TDJCTWVCUT09>

Next, we'll have lots of ways throughout the year to serve and connect with the community

D O We want Club members to perform lots of service this year. Let's get out and show **SERVICE ABOVE SELF** in action. Do it with the Club or on your own. Track and report your hours so we can mark every 100 hours. We're planning with the City on a renovation project for the Gazebo on the Beverly Commons as our major project.

D O N A T E Let's all give at least **\$100** to the Club this year. You can do it in small **\$10** increments or if you can, in lots of **\$100** increments.

D E L I V E R We're planning all kinds of fun ways to mark the year, but we need **YOUR** help. We're planning a scavenger hunt, a time capsule, a big showing at the Holiday Parade, a birthday party at the end of the anniversary year (hopefully) and lots of other activities. Get involved.

D O C U M E N T Use your social media to share how much being a Rotarian is important to **YOU**. Let's show the community what we're all about this year.

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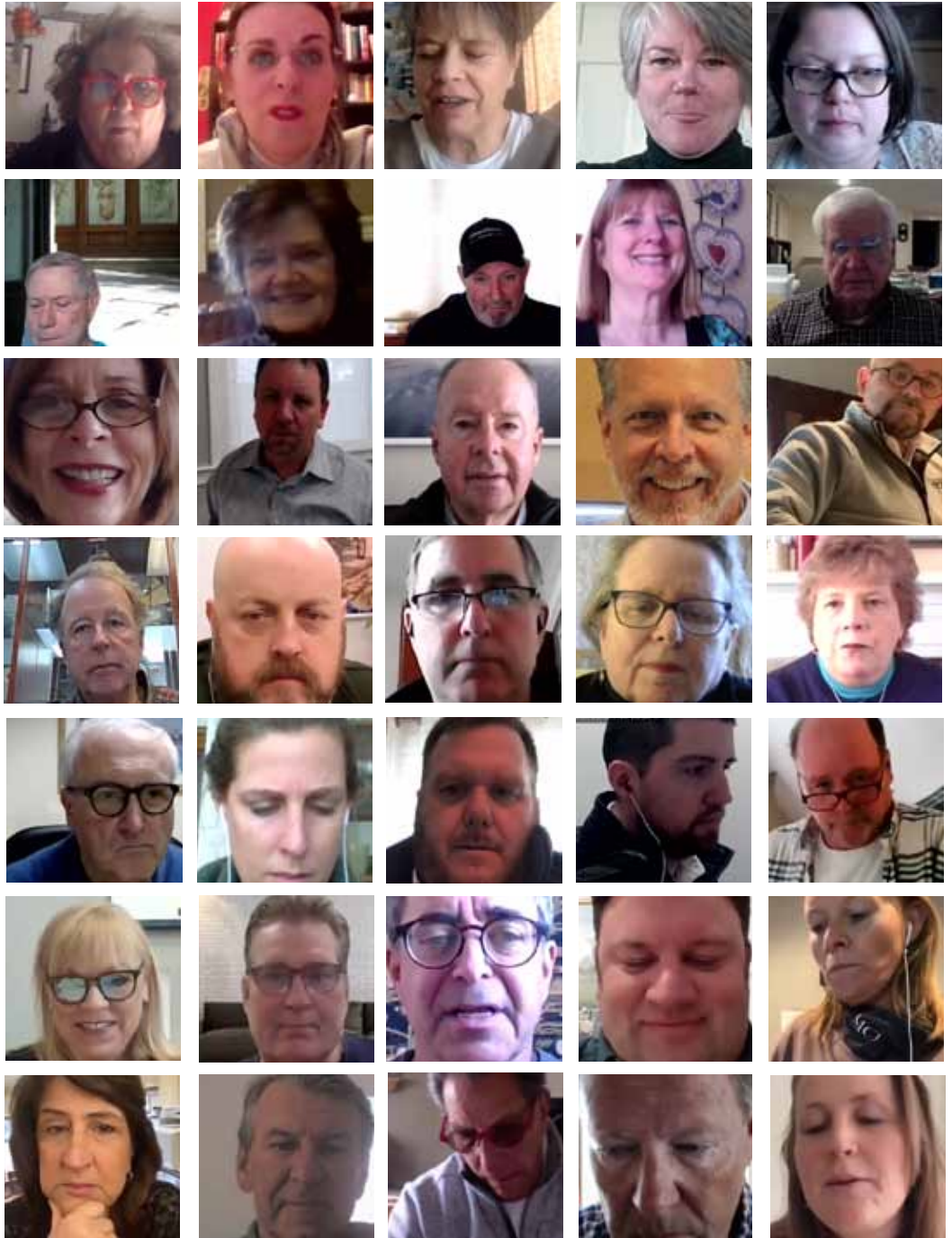
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Zoom with Beverly Rotary

The happy faces are abound in our weekly zoom meetings. Not only do you have the darkness of Neiland and Adam but also up close and personal with Bob, Freddi, Ken and Mike. Plus another sighting of Ozzy, WHHHHAAATTT! Always enjoy the side view of Eric Immerman as well. Keep eyes open folks.



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Last weeks news, Thursday Mar. 4, 21

Welcome/Call to Order

Pledge: Maureen Trefry

Song: Diane and Freddie

Nate Howard will be singing for us on Thursday.

Guests and visitors:

Nate Howard, son of Diane Howard.

Our speaker, Dominic Copeland.

Sprocket: Eric Immerman

Invocation: Rachel Hand. She read a passage from "Good Morning Good Night" by Lin Manuel Miranda

****Birthdays:**

Goudreau, Sean Mar 04

Jones, Richard Mar 06

Scanlon, William Mar 06

Announcements:

AKA "March Minutia"

Moiph reminded us of the deadline to get your order in for a Rotary T-Shirt.

Jackie Rap mentioned 5 teams had signed up for trivia so far.

Sue Gabriel thanked those who have been participating in the Centennial Committee & put out a reminder about the next meeting. Lori C. let us know that the Rotary scholarship will be released on facebook shortly, and asked us to share.

Sergeant: Matt Blanchard

Happy dollars:

-Diane Howard for her son joining our meeting from the West Coast.

-Ken whose skin is happy from the Florida sun.

-Piaker is happy to see Jillian Dubman at the meeting and recognize her inspiring social media.

-Beckman found a place in SW Florida and he and his wife pulled the trigger.

-Walt is happy to have gotten his COVID shot.

-Eric Immerman is happy for his wife to be back after 9 weeks out of the country.

-Scott Dougherty fined himself for missing last Thursday's celebration.

-Sue Gabriel celebrated her 31st wedding anniversary on 3/3.

-Jackie wanted to recognize Moiph for an outstanding sprocket.

Sergeant Fines:

-Mike Jones fined after the very first driver's license photo was taken this week with a driver wearing a mask.

-Matt fined members who look like app icons: Conor Mooney for looking like the Reddit Icon, and Brian Dapice looks like the "Best

Friends the Game" app icon.

-Matt also fined members for missing grammar questions. Although of course, Jackie Rap nailed hers.

-Mike Jones also paid a fine for Sarah McB rocking an MCJ mask on social media.

-Rick Mooney was of course fined for not having a Sterling mask available.

-Matt then went through childhood photos of Rotarians and members had to guess who's who.

-Social media police: Mike Harrington deserves recognition for his hilarious facebook posts.

-Thad was fined for some questionable architectural plans Matt pulled from social media.

-Jackie Rap was fined for her Bob Vila impression on social media on her construction projects.

-March 3rd was National Anthem day--Matt challenged Rotarians to give their annual \$100 pledge or sing the national anthem live for the group. Bianucci gave \$200 not to sing. Beckman WOULD sing if we could get to \$1000, which we did... and Blanchard matched it!

Speaker: On December 21st of 2020 Dominic Copeland became the first Black American elected to the City Council of Beverly Massachusetts. Dominic is a long time Sales and Business Development Professional working with companies including start-ups to Fortune 500 corporations. He serves on the Legal Affairs Committee for the City of Beverly a long with being appointed to the Beverly Task Force on Racial Equity and serving as the Chair for the Economics Sub-Committee of the Task Force.

Dominic is a longtime volunteer in the community having a background in Education and has coached youth sports formerly serving as the Vice President for Beverly Youth Football. Dominic currently lives in Beverly Massachusetts with his wife and four children

Dominic talked about what it was like becoming the first black city councilor in the city's 400 year history. His view was simple: it was long overdue, and someone had to do it. His guiding principle has been that a large component of equality is opportunity--if opportunities aren't available, equality can't be reached.

He challenged us to think about what comes to mind when we hear "diversity & inclusion." His view is that we haven't achieved racial equality as a society, in large part, because there are inherent traps in considering all of the many issues D&I relates to. Essentially, that individually, and as a society we can take the D&I conversation in so many directions--that it's easy

(continues next page)

Last weeks news, Thursday Mar. 4, 21

to for-get it started with the suffering of black Americans.

That need for focus is why Dominic got involved in local politics. He saw black citizens of Beverly not wanting to be in Beverly anymore. While the heart of the City and character of its people were good, it takes leadership to connect good intentions, hope and action to ultimately make change. The day he was voted in was a reinforcement of the City's willingness to change, and an important step in showing other people of color that Beverly is a welcoming place.

Dominic is on the racial equity task force within City Council and one of their focuses is economic development. If you look at many of the issues facing black Americans: health-care, education, policing... all of these fundamentally change once a person achieves economic empowerment. Business ownership is a key piece of this type of empowerment; once you own your business, you hire in a way that provides opportunities, and shape your company to align with your values.

Home ownership is also crucial as well, both for African Americans in Beverly and in Massachusetts as a whole. Dominic asserted that because property taxes are the basis for

police budgets, neighborhoods with high home ownership are naturally viewed differently when it comes to policing.

Dominic concluded with a reminder that committing to these things is the basis for real inclusivity, not empty corporate platitudes. True equality and economic empowerment was Dr. King's version of the Promised Land, and was the direction his thinking and his advocacy was headed before his assassination.

Sue Gabriel asked a good question about hiring practices. Dominic made the point that it's likely a candidate of color won't check all of the boxes of a "perfect" applicant. If inequality has been the modus operandi for the country's history, how could we possibly expect the average job seeker of color to have the exact resume we're looking for? While a candidate does need to check all the essential boxes, they may not have had the opportunity to develop additional skills or attributes that would make them an obvious choice for a role. So Dominic challenged all of us who are in hiring and leadership roles to think about how we can invest in black candidates, providing the additional training and experience to build clear pipelines into a long, em-powering careers.

Submitted by Sir Eric Immerman

Worldwide Adventures of Handly

Como estas, compadre, and welcome to the second hundred years. Say what? Why, yes, I have swapped out my usual hamburg hat for a red baseball cap today. What's that? Now, now. Wait - read the cap carefully. It says MAGMA. MAG-MA. As in molten lava, you know, crustal melts and mush zones. I know the last two items sounds like fugitives from a FRIENDLY'S menu, but I'm talking our planet's core, as in Jules Verne's travelogue for the ages, **A JOURNEY TO THE CENTER OF THE EARTH**. The Master's 1864 tale had Professor Otto Ledenbrock entering Iceland's landmark volcano Snaefells Jökull (that's also a Haagen Dazs flavor) and exiting by way of the active volcano Stromboli (shoutout to Pinocchio fans!) in southern Italy. My 1996 expedition embarked via the entrance to an under-construction Big Dig and ended up in East Boston - probably shouldn't have take a left at the Callahan Tunnel. Verne spun tectonic plates full of cave ins, subpolar tornadoes, a subterranean ocean, giant mushrooms, and dinosaurs from the Mesozoic and Cenozoic eras! My version featured creatures of the Charles River (hey, there's Bill Weld swimming fully dressed to prove how clean the "Dirty Water" is); giant mushrooms on a DaCoo-pas slice over on Saratoga Street; and a montage of increasingly nutty professors from all the remakes of **JOURNEY**: Dwayne "The Rock" Johnson, Brendan Fraser, Treat Williams, Peter Fonda (grooviest!), and speaking of Mesozoic, James Mason (accompanied by un-grooviest Pat Boone). For those itching for the **MARCH MINUTIA** rematch in ONE WEEK (sign up now!) here's a trivia fact: James Mason also played Verne action hero Captain Nemo in the 1954 film **20,000 LEAGUES UNDER THE SEA**. If you found this adventure as fascinating as I did, well, you can just chalk that up to my natural magma-tism. GAK! Stay centered.



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Last Weeks Speaker

Domenic Copeland, Beverly's first EVER black person elected to city council was our speaker last week. He spoke on many issues (see Eric's much better notes) facing Beverly right now. He was pressed on becoming a member of club. We'll see if his time allows, he would be a great addition.



What The Hell Department?

Random pics around last week: Walt with world's largest finger, Ellen trying out new background, Musical guest Nate Howard from parts unknown, Evil Dr Beckman as flag waver, Bob Murphy throwing down March Minutia smackdown, Dr Gil in his lair at Brooksby Village.



MOST WANTED!



MARCH MINUTIA

Have you been waiting to get even with the teams that beat you in October? Well here's your chance!!! We have all kinds of trivia for you and this time there will be a special round of St. Paddy's Day trivia. Bone up on your history, sports, music....anything that could be considered minutia!!!

WHEN: Thursday, March 18th 7pm-8:15pm

HOW: Zoom

COST: One player = \$15 Two players = \$25 Four players= \$50 Five players= \$65

You need a Team name and can register at this site: <http://www.bit.ly/MarchMinutia>

Registration Closes March 14th. Don't Wait!!! "The Cool Table" Team is the Reigning Champ - Remember them? Dave Olson, Rachel Hand, Nate Hand, Sue Goganian and Jaime Engel

COME JOIN THE FUN!!!!

Any questions??? Ask JACKIE at rappy57@me.com